



Activities Timeline

September 2019 onward

- Join Complete Count Committees to coordinate local GOTC efforts
- Prepare staff to educate about the Census
- Teach the Census basics: what it is and how it impacts communities
- Invite students to write for *The Change Agent* issue, “Stand Up and Be Counted”
- Assist adults in preparing for and accessing temporary Census jobs (enumerators and language specialists)

January 2020 onward

- Teach how the Census will roll out and the literacy and digital skills needed to participate
- Use *The Change Agent* to teach the history of the Census and the importance of being counted
- Teach how to avoid Census scams
- Disseminate information in multiple languages
- Engage students in NELRC’s “Pledge to be counted” regional campaign

March – April 2020

- Resident self-response phase begins (by internet, mail, or phone)*
- Invite students to bring Census letters to class
- Partner with libraries and community organizations to provide access to technology and tech support for online participation
- Use text tools to send motivational reminders

April 1, 2020

- Celebrate Census Day

April – June 2020

- Prepare adults for the Census non-response follow-up: Census enumerators visit addresses that did not complete the census to collect information at the door

January 2021

- With state-level Census data, engage students in researching the population changes in their state and analyzing the implications

April 2021

- With district-level Census data, engage students in researching the population changes in their communities and analyzing the implications

****Resident self-response mailing schedule***

- **March 12–20:** Letter requesting online participation
- **March 16–24:** Reminder postcard to people who haven't responded
- **April 8–16:** Reminder letter and a paper form to people who haven't responded
- **April 20–27:** Final reminder postcard