Activities Timeline

**September 2019 onward**
- Join Complete Count Committees to coordinate local GOTC efforts
- Prepare staff to educate about the Census
- Teach the Census basics: what it is and how it impacts communities
- Invite students to write for *The Change Agent* issue, “Stand Up and Be Counted”
- Assist adults in preparing for and accessing temporary Census jobs (enumerators and language specialists)

**January 2020 onward**
- Teach how the Census will roll out and the literacy and digital skills needed to participate
- Use *The Change Agent* to teach the history of the Census and the importance of being counted
- Teach how to avoid Census scams
- Disseminate information in multiple languages
- Engage students in NELRC’s “Pledge to be counted” regional campaign

**March – April 2020**
- Resident self-response phase begins (by internet, mail, or phone)*
- Invite students to bring Census letters to class
- Partner with libraries and community organizations to provide access to technology and tech support for online participation
- Use text tools to send motivational reminders

**April 1, 2020**
- Celebrate Census Day

**April – June 2020**
- Prepare adults for the Census non-response follow-up: Census enumerators visit addresses that did not complete the census to collect information at the door

**January 2021**
- With state-level Census data, engage students in researching the population changes in their state and analyzing the implications

**April 2021**
- With district-level Census data, engage students in researching the population changes in their communities and analyzing the implications
*Resident self-response mailing schedule*
- March 12–20: Letter requesting online participation
- March 16–24: Reminder postcard to people who haven’t responded
- April 8–16: Reminder letter and a paper form to people who haven’t responded
- April 20–27: Final reminder postcard