How much will an undercount cost us?

$16 BILLION / YEAR
OR
$2,372 / RESIDENT

In Massachusetts, these are the 16 programs that receive the most dollars from the federal government. Which communities would be most affected if these programs received less funding?

Where is your program on this map?

The colored locations on the map indicate hard-to-count communities. Zoom in on your area using this interactive map: www.censushardtocountmaps2020.us

Make sure your students and families are counted!

1. Join a "Complete Count Committee" to work with others in your community.
2. Make your program a go-to community resource for the census.
3. Encourage your students to apply for enumerator jobs.
4. Find resources for your program and classroom at: nelrc.org/census

Funding for education and many basic services depends on a complete count!

Stand Up and Be Counted is a project of NELRC at World Education, Inc.